

ONE TIME EXIT SCHEME

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10AL51

Fifth Semester B.E. Degree Examination, April 2018

Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, selecting atleast TWO questions from each part.

PART – A

- 1 a. List the 14 principles of Management. (06 Marks)
b. Define Management. Write various characteristics of Management. (07 Marks)
c. Distinguish between Management and Administration. (07 Marks)
- 2 a. Define Planning. Distinguish between Strategic and Tactical planning. (06 Marks)
b. State and explain the steps in Decision Making. (07 Marks)
c. Explain briefly Hierarchy of Plans. (07 Marks)
- 3 a. What is the purpose of an Organization? (06 Marks)
b. What are the types of Organization? Explain with flow chart Line Organization. (07 Marks)
c. Explain the various sources of Recruitment. (07 Marks)
- 4 a. Define Leadership. What are the types of leadership styles? Give the drawbacks of Traits Approach. (06 Marks)
b. Explain the techniques of Co-ordination. (07 Marks)
c. What are the essentials of a sound control system? (07 Marks)

PART – B

- 5 a. What are the important qualities of an Entrepreneur? (06 Marks)
b. Write a note on types of Entrepreneur. (07 Marks)
c. List the various stages in Entrepreneurial process. Explain development of a business plan. (07 Marks)
- 6 a. Explain the role of Small Scale Industry in Economic development. (06 Marks)
b. What are the essential characteristics of a Small Scale Industry? (07 Marks)
c. What are the steps involved in setting / starting up of a SSI? (07 Marks)
- 7 a. Brief about important activities of KSSIDC. (06 Marks)
b. Write the functions of TECSOK. (07 Marks)
c. Write the objectives of SFC's (07 Marks)
- 8 a. Explain the criteria for selecting a project. (06 Marks)
b. List the contents of "Project Report". (07 Marks)
c. List out the common errors in Project Reports. Explain. (07 Marks)
